

Expired

Digital marketing officer

Posted by Carbone Restaurant Group LTD

Posting Date : 18-Jul-2024

Closing Date : 14-Jan-2025

Location : Winnipeg

Salary : \$35 Per Hour

Job Requirements

- **Education:** Bachelor's degree
- **Language:** English
- **Years of Experience:** 1 year
- **Vacancy:** 2
- **Job Type:** Full Time
- **Job id:** ABOJ6863126

Job Description:

Responsibilities

Tasks

- Develop communication strategies
- Develop policies
- Evaluate communication strategies and programs
- Oversee the preparation of public written material
- Prepare written material such as reports, briefs, website content

- Supervise professional and support staff and students
- Supervise staff
- Write speeches, presentations and press releases
- Perform administrative tasks
- Plan development projects
- Prepare reports, research papers, educational texts or articles
- Advise clients on advertising or sales promotion strategies
- Conduct analytical marketing studies
- Design market research questionnaires
- Evaluate customer service and store environments
- Maintain database of potential franchisees, real estate locations and on-line buy/sell Internet sites
- Develop marketing strategies
- Maintain and manage digital database
- Write and edit press releases, newsletter and communications materials

Supervision

3-4 people

Experience and specialization

Computer and technology knowledge

- Adobe Illustrator
- Adobe Photoshop
- CSS
- HTML editing software
- JavaScript
- MS Excel
- MS PowerPoint
- MS Word

Additional information

Work conditions and physical capabilities

- Work under pressure
- Tight deadlines
- Fast-paced environment
- Attention to detail

Personal suitability

- Efficient interpersonal skills
- Excellent oral communication
- Excellent written communication

To apply for this job vacancy, please send your resume along with a cover letter and a reference letter from your previous employer to the following email: benjamin@carbonerestaurantgroup.com

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