

market research specialist

Posted by Authentic

Posting Date: 24-Sep-2025

Closing Date: 23-Mar-2026

Location: Verdun

Salary: \$41.60 Per Hour

Job Requirements

• **Education**: College, CEGEP or other non-university certificate or diploma from a program of 1 year to 2 years

Language: English or FrenchYears of Experience: 1 year

• Vacancy: 1

Job Type: Full TimeJob id: ABOJ6760934

Job Description:

Job Posting – market research specialist

Location:

3000 René-Lévesque, Suite 350, Verdun, QC H3E 1T9

Work location: On-site

Salary: \$41.60 hourly, 32–35 hours per week

Terms of Employment: Permanent, Full-time

Schedule: Shift, Morning, Day

Start Date: As soon as possible

Vacancies: 1

Overview

We are seeking a motivated and detail-oriented **market research specialist** to join our growing team in Verdun, QC. The successful candidate will play a key role in planning, analyzing, and implementing strategies to support business growth and development.

Languages: English or French

Education:

- College, CEGEP, or diploma (1–2 years) in a related field
- Or equivalent experience

Experience: 7 months to less than 1 year

Responsibilities

- Develop policies to support business expansion.
- Supervise professional and support staff, as well as students.
- Administer programs to promote industrial and commercial business investment.
- Perform administrative tasks and plan development projects.
- Respond to inquiries from business community members regarding development opportunities.
- Conduct surveys and analyze consumer buying habits and preferences.
- Develop social and economic profiles of areas to attract industrial and commercial investment.

• Conduct comparative research on marketing strategies.
• Prepare reports, research papers, educational texts, or articles.
Conduct analytical marketing studies.
Review and evaluate development proposals.
Design and administer market research questionnaires.
• Prepare feasibility studies and funding applications.
• Develop and implement marketing strategies, e-commerce initiatives, and website promotions.
• Deliver presentations at conferences, workshops, and symposia.
Develop and implement business plans.
Experience & Specialization
Computer & Technology Knowledge:
Computer & Technology Knowledge:
Computer & Technology Knowledge: • MS Excel
Computer & Technology Knowledge: • MS Excel • MS Office
Computer & Technology Knowledge: • MS Excel • MS Office • MS Outlook
Computer & Technology Knowledge: • MS Excel • MS Office • MS Outlook • MS PowerPoint

- Work under pressure and meet tight deadlines
- Attention to detail with large workload management

Benefits

- Health Benefits:
 - o Dental plan
 - o Health care plan
 - o Vacation
- Other Benefits: As per company policy

How to apply

By email

ptrivedi@chgroup.ca

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